



अखिल भारतीय आयुर्विज्ञान संस्थान ऋषिकेश - 249203
All India Institute of Medical Sciences Rishikesh-249203

#AIIMS-Rishi/203/2026/O.O./1422

Date: 28/10/2026

OFFICE ORDER

Subject: Strict adherence of existing guidelines regarding the use of social media and prohibition on recording/sharing of reels and videos within Institute premises.

In continuation of the Office Order No. 440 dated 29.05.2024 and Office Order No. 496 dated 29.08.2024, it is hereby reiterated that strict compliance with all existing instructions and guidelines regarding the responsible use of social media is mandatory by all employees of the Institute, including regular, contractual and outsourced personnel, as well as students, wherever applicable.

It has been observed that instances of recording reels/videos at duty places and within the Institute premises, particularly during working hours, and sharing the same on social media platforms such as Instagram, Facebook, WhatsApp, etc., may adversely affect the dignity, discipline and reputation of the Institute and may compromise the privacy and confidentiality of patients, employees and other individuals.

Accordingly, all concerned are hereby directed to strictly adhere to the following instructions:

1. No entertainment reels or videos shall be recorded within the Institute premises, particularly at duty places and during working hours.
2. No photograph, video or audio recording containing patients, patient-care activities, confidential information or other sensitive institutional content shall be made or shared on social media without proper authorization and compliance with applicable rules and protocols.
3. Any audio/video recording made for the purpose of reporting an incident or preserving evidence shall be submitted only to the appropriate authority and shall not be circulated or uploaded on social media, in accordance with the existing guidelines.
4. All employees and students shall maintain professional conduct, protect patient privacy and confidentiality, and refrain from posting content that violates institutional rules or adversely affects the reputation of the Institute.
5. Refrain from using Institute Name, Logo, Institute uniform/scrub suits on Social Media platforms (Instagram, Facebook, WhatsApp, etc)
6. The instructions contained in the aforesaid Office Orders, including the SOP/guidelines annexed to Office Order No. 496 dated 29.08.2024, shall remain in force and shall be read together with this Office Order.

Any violation of the above instructions shall be viewed seriously and may invite appropriate administrative/disciplinary action under the applicable rules, including the CCS (Conduct) Rules, 1964, and the CCS (CCA) Rules, 1965.



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The Medical Superintendent, Chief Nursing Officer, all Heads of Departments and other concerned officers shall ensure wide circulation of these instructions and strict compliance by the personnel working under their respective control.

This is issued with the approval of the Competent Authority, AIIMS Rishikesh.


28/10/2026
(Gaurav Bhardwaj)
PPS/In-Charge SAO

Copy to:

1. PPS to Executive Director, AIIMS Rishikesh
2. PS to Deputy Director (Admin.), AIIMS Rishikesh
3. PS to Dean (A)/MS/SE/PRO/AO\
4. All HODs/Faculty Members/Officers
5. All Concerned Departments
6. IT Cell/ Website Desk (with request for uploading on the Institute website)
7. Notice Board/Guard File