

S. C. RAJEEV, IAS
DIRECTOR



सत्यमेव जयते

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D.O No. Z-18015/25/2017-eGov
Dated the 25th May, 2018

Subject: Publicizing of MDR Waiver and revised BHIM incentives schemes.

Sir/Ma'am,

The promotion of digital payments had been accorded highest priority by the Government and was also one of the key highlights of the Union Budget 2017-2018. Accordingly, Towards this initiative, Ministry has issued various advisories/letters to all the States/UTs Govt. as well as Central Govt. Hospitals/Autonomous institutes with regard to promotion of digital payment. All facilities/Hospitals were advised to install facilities for payment in digital mode at various touch points having citizen interface such as registration counters, diagnostics centres, medical stores, canteen etc. Central Government has decided on a package of incentives and measures for promotion of digital and cashless economy in the country.

2. MeitY has issued Gazette Notification on 27th December, 2016 regarding reimbursement of MDR charges on Debit Cards/ BHIM UPI/ AePS transaction of value less than or equal to Rs 2000.00 to promote digital transactions at Low Cost.

3. Further, the Government of India has recently revised and extended the following incentive schemes with effect from 01st April, 2018 till 31st March, 2019 for promotion and wider adoption of digital payment:

- I. BHIM Cashback scheme for individuals.
- II. BHIM incentive scheme for merchants
- III. BHIM Aadhaar merchant incentive scheme.

4. It is therefore requested to display the above information appropriately on the websites under your jurisdiction.

Yours sincerely,

(SC Rajeev)

IT Cell.

Put information on
website that
Merchant Discount
rate (MDR) waiver is
activated in all
counters. since it has
been done pl.
submit it to
MS/PRO/EDCAO



National Health Mission

Forwarded to website committee
for needful after verification of
information from accounts branch
13/6/18

